

JESSICA FLANNERY

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Creative, dedicated designer with illustration skills and a passionate belief that process and relationships are important, and that design is powerful.

*Please visit my website
jflannerycreative.com
for select portfolio samples.*

EXPERIENCE

WILLIAM & MARY • 2014-present • *Senior Graphic Designer*

Conceptualized creative campaigns for marketing and fundraising efforts via social media and in print

Developed and tested branding for the university's women's initiative & 100th anniversary celebration

Refined brand guidelines as a member of the Visual Identity Working Group for the university

Refreshed annual event materials including invitations, programs, banners & signage, with custom lettering, illustration and special print processes where appropriate.

AMBIT CREATIVE GROUP • 2012-2014 • *Creative Director*

Played a key role in growth and development of design department; doubled average monthly billing through exceptional design work, solid client relationships and improved internal processes.

Managed internal team and freelance resources; coordinated and reviewed assignments to monitor project progress and ensure delivery of high-quality design work on-time and within budget

Defined parameters for successful projects through detailed proposals, thorough project plans and clear communication on a wide variety of work including websites, brand development, print-collateral and direct mail pieces, as well as packaging, tradeshow and facade design.

APTARA, INC • 2010-2012 • *Design Lead*

Balanced multiple project schedules in a variety of roles including photo editing, original illustration, page layout, design review, and production.

Collaborated with editorial and subject matter experts to create and design content for gradeschool textbooks; including original illustrations.

Converted textbooks to interactive digital experiences; working as one of two project leads to manage and review a large title conversion project; creating engaging design templates, coordinating with offshore and California-based teams, and refining project processes to ensure smooth workflow.

FREELANCE • 2009-present • *Illustration & Design*

Projects range from branding and corporate design work to children's book illustration

SKILLS

Expert knowledge of the ADOBE CREATIVE SUITE: PHOTOSHOP, INDESIGN, ILLUSTRATOR and some experience with DREAMWEAVER & AFTER EFFECTS. Basic/growing knowledge of HTML, CSS and JAVASCRIPT. Experienced with MICROSOFT WORD & POWERPOINT.

EDUCATION

BFA GRAPHIC DESIGN University of Georgia • 2009 • Magna Cum Laude

RECOGNITION & COMMUNITY INVOLVEMENT

GRAPHIC DESIGN USA, 2 INHOUSE DESIGN AWARDS

POSTER SELECTION FOR STUDENT/FACULTY ART SHOW

HOME FOR LITTLE WANDERERS, MENTOR • PARK STREET CHURCH, SMALL GROUP LEADER • HABITAT FOR HUMANITY UGA, VP OF ADVOCACY • CHRISTIAN CAMPUS FELLOWSHIP, STUDENT LEADER